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**FOR IMMEDIATE RELEASE**

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(Photo Included)

**August 10, 2011 Weatherford, TX.** Matthews Cutting Horses, Warsaw, NC & Weatherford, TX is proud to report the sale of 2010 NCHA Open Futurity Champion One Time Royalty to SDM Quarter Horses of Goondiwindi, Queensland, Australia. The 2007 stallion (One Time Pepto x Royal Serena Belle, by Shorty Lena) earned the highest scoring run (230) in the history of the NCHA Futurity this past December when ridden by Colorado trainer Lloyd Cox to the Open Futurity Championship.

Susan Marchant, owner of SDM Quarter Horses, expressed her intent to have Cox continue showing One Time Royalty in the United States for at least the remainder of his 4 year-old year; while the stallion will stand to a limited book of mares in Australia during the 2011 Australian breeding season, which commences September 1.

Jeffrey Matthews, of Matthews Cutting Horses, who also owns the horse's sire, One Time Pepto, said he is extremely pleased with the transaction. "This sale is really consistent with our long term breeding program strategy," he explained. "The demand (from breeders) for One Time Pepto in Australia and internationally has been significant and growing rapidly. Since we only breed a very limited number of mares in Australia each year. I think One Time Royalty will be a very viable alternative for bringing the bloodline to Australian breeders." Matthews added that he, too, intends to breed some of his own mares to One Time Royalty.

While it is expected that SDM Quarter Horses will also stand One Time Royalty in the United States in 2012 to a limited book of approved mares, the details have not yet been released.

One Time Royalty was one of One Time Pepto's first foal crop in 2007. Since their debut in the show pen in 2010, 71 performers of that crop have earned \$1,229,868.41 in NCHA and NRCHA competition. One Time Pepto made history at the 2010 NCHA Futurity by siring both the Open and Non-Pro Futurity Champions, something no other sire has accomplished in the same year.

For more information, contact Matthews Cutting Horses at (817) 594-0375 or SDM Quarter Horses 011 617 4671 3400.

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**2010 NCHA Open Futurity Champion, One Time Royalty.** Photo credit: Cappy Jackson.